

Safety Smart® is an initiative aimed at improving the awareness and understanding of children ages 4-14 in safety and in managing themselves and their surroundings as safely as possible—by conscious action, not chance. Toward that end, UL produces multimedia public service announcements; arranges for Safety Smart Ambassador visits for children to learn from professional safety experts; hosts field trips to its laboratories, where students see safety engineers at work and participate in their own hands-on safety experiments; regularly advocates on emerging safety issues, especially regarding products that may pose a risk to consumers; and supports the development of its youth safety education programs. Through its efforts, Safety Smart cultivates awareness, provides opportunities for children to learn and practice safe, healthy, and environmentally friendly behaviors, and helps children learn to make more informed choices today and in the future.

Do your part! Be Safety Smart®!



In an effort to help keep children safe and healthy around the world, Underwriters Laboratories and The Walt Disney Company have joined hands to create Safety Smart, a global program designed to encourage and empower children to practice safe, healthy, and environmentally responsible behavior.

As community, industry, and government leaders, parents and grandparents, individuals and good corporate citizens, we are all safety smart ambassadors responsible for helping our children make the right choices and decisions. Thank you for joining us in working for a safer world by sharing *Safety Smart® Online!* with children everywhere.

Safety Smart Ambassador

Learning about public health, safety, and environmental stewardship is easier and more fun than ever! As a Safety Smart Ambassador, you will be sharing reassuring, clear, and confidence-building messages to help children live a better life. Safety Smart engages and excites children in fun, creative, and interactive ways, and can be presented in the classroom, at camp, scouting or youth group meetings, and even at community events – basically anywhere children are gathered. Safety Smart Ambassadors help empower children to be safety advocates...safety scientists...safety smart.

Approach

The Safety Smart guiding principle is that unintentional injuries are avoidable and preventable through Safety Smart choices. Safety Smart focuses on the causes of injury and safeguarding against the injury. For example, the Safety Smart choice of not playing with matches will avoid the start of a fire; using hand rails will avoid a fall; washing your hands will avoid the spreading of germs; and wearing a life jacket will avoid drowning. By teaching these concepts, we begin to build a consciousness and a knowledge, which children draw upon to make better life-sustaining choices.



Children ages 4 through 8 join Timon and Pumbaa as the two characters learn about several ways to stay safe online. Children will be introduced to online safety habits like talking to an adult before going to a new website or engaging with a stranger. They will learn that to be Safety Smart®, they should never give out personal information. They'll also learn how important it is to never send or post something online that might hurt someone's feelings, as this might be considered bullying.

*ONLY HAVE ONE CLASS PERIOD AVAILABLE? OR LOOKING TO INTEGRATE THE ONLINE SAFETY MESSAGES INTO OTHER SUBJECT AREAS?
TURN TO PAGE 8 OF THIS GUIDE FOR A SUGGESTED QUICK-START GUIDE.

Duration	Activity	Details/Suggestions			
2 minutes	Who am I?	Introduce yourself to the children and explain how you happen to be there (e.g., your child's class, scouting group, etc). Let the children know how to address you (e.g., Miss Jill, Mr. Smith, etc).			
2 minutes	Why am I here?	To help the children learn about the importance of being Safety Smart when they are on computers, tablets, cell phones, and other such devices. Ask the children if they know Timon and Pumbaa from <i>The Lion King</i> , and would they like to learn how they stay safe online?			
		Ask the children what they know about devices like computers, tablets, cell phones, and televisions; about going online, on the Internet, or on the World Wide Web. Here are some questions to get you started:			
		1. Who has a computer or tablet in their home?			
		2. Who knows how to use a cell phone?			
		3. Does anyone have a television that connects to the Internet, and do they play online games?			
		4. What does it mean to go online, go on the Internet, or go on the World Wide Web?			
	What are we going to learn?	Answer: It's when your computer, tablet or cell phone connects to one big, worldwide computer network (much like a huge library) where you can find lots of information, music, games, shopping, and even talk with friends.			
		5. What is personal information?			
0 minutos		Answer: It's your name, address, telephone number, the city in which you live, and your password.			
8 minutes		6. Is it ok to share your personal information with a stranger, whether in person or online (e.g., on the computer, tablet, or cell phone)?			
		Answer: No, never share personal information with a stranger. It's very important to practice being Safety Smart in real life <i>and</i> in our online life.			
		7. What is bullying?			
		Answer: Bullying is when a person hurts another person with physical and/or emotional abuse, or when someone causes embarrassment or unhappiness to others on purpose.			
		8. How is someone bullied online (on the computer, tablet, or cell phone)?			
		Answer: There are lots of different ways someone might feel bullied online – it might be a message that hurt someone's feelings, or someone saying something bad about another person in a chat room or on a social network site, or when someone sends a mean text or shares an embarrassing picture or video of another person.			



(CONTINUED)

Duration	Activity	Details/Suggestions			
8 minutes	What are we going to learn? (continued)	9. What should you do if you ever feel bullied, whether it's face-to-face with someone or online? Answer: Tell a parent or an adult right away. They can help.			
12 minutes	Safety Smart®: Online	Gather children together to watch Timon and Pumbaa share valuable, kid-friendly lessons for staying safe online.			
		Encourage discussion and participation by engaging the children about what they just learned. Here are some questions and activities to get started:			
		1. What did you learn?			
		2. What did you find most interesting?			
		3. How can you keep yourself safe online (on the computer, tablet, or cell phone)?			
		Answer:			
		 Never share personal information like your name, address, city in which you live, telephone number, or password. 			
	What did you learn?	 If you want to visit a new place online, such as a new website, you should always ask a parent or a trusted adult if it's okay. 			
		• Even though someone "seems" friendly online, it doesn't mean that they are friendly, so be Safety Smart® and be careful.			
12 minutes		 You should never agree to meet someone in person that you meet online. 			
		 If someone sends you a message that makes you feel uncomfortable in any way, such as a text message or email, make sure to tell a trusted adult, even if the person who sent the message tells you not to. 			
		Learning Opportunity:			
		It's important for children to understand that the safety precautions they are taught in real life should also be used online. To help demonstrate this concept (and to have a little fun), engage the children in a role playing activity.			
		Divide the children into groups of four. Have two children pretend to be quietly playing with each other. Give the other two children the job of trying to get personal information from the two playing, or to have the children playing go somewhere with them.			
		After a few minutes, have the groups switch roles.			
		Ask the children how they can use the same safety precautions to stay safe online.			



(CONTINUED)

Duration	Activity	Details/Suggestions
		4. What does it mean when someone says they are going online, or on the Internet, or on the World Wide Web?
		Answer: Their computers, tablets, and cell phones are connected to a big, worldwide computer network (much like a huge library) where they can find lots of information, music, games, shopping, and even talk with friends.
		5. Is a screen name the same as a real name?
		Answer: No, screen names are made-up names. Always remember that even if someone "seems" friendly, that doesn't mean that they are friendly. Be Safety Smart® and be careful.
		Learning Opportunity:
		To illustrate that screen names are made-up names and can be fun to create (but still have to be safe), try this activity with the children:
12 minutes	What did you learn? (continued)	Have the children make up three to four screen names for their teacher. Write the screen names on the board. (Note: the teacher may choose to create the made-up screen names and post on board vs. asking the children to create.)
		Ask the children to answer the following questions. Write YES or NO next to each question for each screen name.
	(continued)	Does the screen name give out information about your teacher's
		• Real name?
		• Age?
		• Gender?
		• Activities they like to do?
		• Their favorite food?
		• Where they live?
		• Where they go to work (school)?
		If they answered YES to any of the questions, then the screen name is not safe.
		6. Is being a bully okay?
		Answer: No, it's never okay. Even sending a text message or email that might embarrass, scare, or hurt someone is being a bully.



(CONTINUED)

Duration	Activity	Details/Suggestions				
		7. What is another way to be a bully?				
		Answer: Sharing an embarrassing picture or video of someone without their permission; sharing something bad about someone in a chat room, in an email, on a social network site, or in a text.				
		8. Why should you tell a trusted adult if you are being bullied?				
		Answer: They can help!				
		9. What kinds of things stay online, and for how long?				
12 minutes	What did you learn?	Answer: Everything we write, pictures we share, any message we ever send, even game scores! And it all stays online forever!				
	(continued)	10. Get 'em Moving Learning Opportunity!				
		Remind children that while it's fun to go online, they still need to remember to get at least one hour of exercise every day. So wrap up your time with the children by having some fun!				
		• Run in place or do jumping jacks for 10 seconds				
		 Have them pretend they are swimming in place for 10 seconds 				
		• Have them pretend they are climbing a ladder				
		Have them pretend to fly around like a bird				
		Activities can be completed as a group, individually, or as a game. To get started, here are a few ideas:				
		Protective Passwords (page 9)				
		<i>Group:</i> divide children into groups (4 to 5 per group) and have them choose a popular cartoon character. Following the directions on the worksheet, have each group create a password for their character. Once completed, have each group share their password and see if the other groups can guess the cartoon character.				
		Timon and Pumbaa's Online Safety Tips (page 10)				
10 minutes	Safety Smart® Activities	<i>Group:</i> first have children complete the worksheet, then project a blank worksheet onto the wall. Ask children to volunteer to read the questions and answers.				
		(Answers: page 22)				
		Around the World with Timon and Pumbaa (page 11)				
		<i>Group:</i> project the activity onto the wall, and then ask children where they think other children are using the Internet (i.e., continents, countries, states, cities). Then list these on the board, ask for a volunteer to complete the maze (use a ruler, laser pointer, etc.), and when a smiley or frowny face gets in the way, have the children read one of the corresponding explanations.				
		(Answers: page 23)				



(CONTINUED)

Duration	Activity	Details/Suggestions			
10 minutes	Safety Smart® Activities (continued)	Is it Safety Smart? (page 12) Game: cut the pictures out and have the children use them as flash cards to test each other. (Answers: page 24) Timon and Pumbaa's Safety Smart Checklist (page 13) Individual: ask for volunteers to read each statement. Once completed, reward children with their certificates (recommend saving the rewarding of the certificates as the final activity). Online Safety Word Search (page 14) Individual and Group: first have children complete the worksheet, and then ask them to volunteer to read their sentences to the group. (Answers: page 25) Coloring Page (page 15) Individual: encourage children to color the page and then take home and share the Safety Smart® Online messages they've learned. You might also recommend that they hang the coloring page by their family's computer. Maze Craze (page 16) Game: pair up children, have each team cut the page to separate the maze from the blank sentence, and then hang both sheets in the front of the room. Then have teams race to see which team can complete the maze first. (Answers: page 26) Take-Home Activities Safety Smart Online (page 17) Safe Screen Names (page 18) Describe a Picture (page 19)			
10 minutes	Sing-Along with Timon and Pumbaa	Help the children remember the good character behaviors by leading them in a sing-along. (page 20) On the DVD scene selection menu, chose the Sing-Along option. Encourage the children to sing along with the characters. If the children are studying another language, you may want to consider replaying the Sing-Along in the language they are studying by re-accessing the 12-minute animation.			



(CONTINUED)

Duration	Activity	Details/Suggestions
2 minutes	Certificate	Award the UL Safety Smart Certificate! (page 21) Option 1: award to each child Option 2: award to the group/class
2 minutes	Thank you and goodbyes	Encourage the children to "get wild about safety" and start sharing the Safety Smart® behaviors they have learned. Remind them that their safe behavior will be a good example for others who want to practice being Safety Smart®. For more safety fun, share the www.ulsafetysmart.com website address with the children, but remind them that they need their parents' permission to use the Internet.

Activities are tra	nslated into:			
Arabic	French	Japanese	Polish	Swedish
Bulgarian	German	Kannada	Portuguese (Brazil)	Tamil
Czech	Greek	Korean	Portuguese (Portugal)	Telugu
Danish	Hebrew	Mandarin (China/PRC)	Romanian	Turkish
Dutch	Hindi	Mandarin (Taiwan)	Russian	Ukrainian
English	Hungarian	Marathi	Spanish (Castilian)	Vietnamese
Finnish	Italian	Norwegian	Spanish (Latin American)	



SUGGESTED QUICK-START GUIDE

The activities in this Ambassador's Guide are designed to reinforce and extend the online safety learning found in the program. Depending on how much time you have, you may wish to select some or all of the activities.

If you have one class period...

- Watch the 12-minute *Safety Smart®*: *Online! DVD*, ask the children the first seven questions from the "What did you learn?" activity on pages 3-5, and have all of the children participate in a group **Sing-Along**.
- Award the **Safety Smart® Certificate** on *page 21* to the class/group and send each child home with a copy of **Timon and Pumbaa's Safety Smart® Checklist** on *page 13*.

If you have two class periods...

- Add the Timon and Pumbaa's Online Safety Tips worksheet and/or the Online Safety Word Search worksheet on pages 10 and 14.
- Complete the Maze Craze on page 16 and the Is It Safety Smart®? worksheet on page 12 as a group.





ame:		

PROTECTIVE PASSWORDS

A password is a series of letters and numbers that you enter to gain access to a computer account (just like the passwords you may have on tablets, cell phones, and computer games). It's important to have a password you easily remember. But it's also important to have a strong password—that's a password that would be difficult for someone to figure out, even your closest friends! A strong password can help prevent strangers from getting into your account. Have fun with this!

Follow these directions to make a strong password.

1. Think of two nouns that don't usually go together. You might think of nouns that are related to your own likes and dislikes. For example, if you like rabbits and chocolate, your two nouns could be *bunny* and *candy*. Write your two nouns here:

Noun 1:	Noun 2:

2. Think of a number that means something to you; for example, you might think of how many pets you have or would like to have.

Circle one of these numerals:

0 1 2 3 4 5 6 7 8 9

3. Enter your password here:

Noun 1	Circled numeral	Noun 2

Congratulations! You made a strong and memorable password!

Share your password only with your family—no one else! Now that's Safety Smart®!







TIMON AND PUMBAA'S ONLINE SAFETY TIPS

Timon and Pumbaa learned a lot about how to be safe online. Fill in the blanks using the words in the box. Use each word only once.

adult	bullying	post	
information	see	computer	

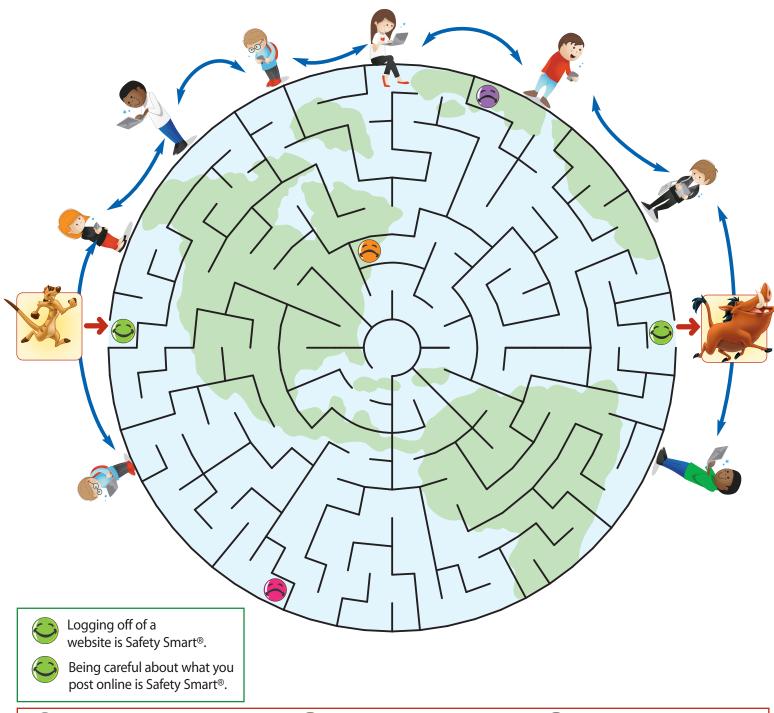
- **1.** Information you post online may not stay private; many people might be able to ______ it.
- **2.** Personal includes your name, address, city, and phone number.
- **3.** Tell an ______ if you receive a message online that makes you uncomfortable.
- **4.** Everything you _____online stays in cyberspace forever.
- **5.** You can use a ______ to send and receive information online.
- **6.** Sending a mean message or posting an embarrassing picture or video online is





AROUND THE WORLD WITH TIMON AND PUMBAA

The Internet connects people all over the world. Join Timon and Pumbaa as they travel the globe, visiting children in countries near and far. Be careful of the frowny faces!





Sending a mean message online isn't Safety Smart®.



Sharing your password isn't Safety Smart®.



Sharing personal information online isn't Safety Smart®.



IS IT SAFETY SMART®?

Can you spot online safety? What is happening in each picture? Circle "Yes" if the picture is Safety Smart®, and circle "No" if the picture is not Safety Smart®. Then use the lines to write a sentence about what is happening in each picture.



Safety Smart®?



NO



Safety Smart®?

YES

NO



Safety Smart®?

YES

NO



Safety Smart®?

YES

NO



Safety Smart®?

YES

NO



Safety Smart®?

YES

NO

Name:			



TAKE-HOME ACTIVITY

TIMON AND PUMBAA'S SAFETY SMART® CHECKLIST

What have you learned about being Safety Smart® online? Check the rules that you will follow at school, at home, and at play. Complete this checklist to get your certificate!

Do I make sure that I?	YES
Know that personal information includes my name, address, the city I live in, and phone number?	
Keep my personal information private?	
Am careful about what I post online?	
Know that anything I post online will stay online forever?	
Know that sending mean messages online is bullying?	
Know that posting embarrassing pictures online is bullying?	
Don't send mean messages online?	
Don't post embarrassing pictures online?	
Tell an adult if I receive a message online that makes me uncomfortable?	
Know that it is not safe to get together with someone I meet online?	
Am Safety Smart® online?	



ONLINE SAFETY WORD SEARCH

Find and circle all the online safety words. Then use each word in a sentence.

0	C	Υ	В	Е	R	S	Р	Α	C	Е
N	Р	1	Ο	Р	Ο	S	I	Ο	Χ	Р
L	Α	N	N	Р	Α	S	S	W	Т	R
I	S	F	L	0	N	L	I	Р	Е	1
N	S	Т	1	S	Υ	S	D	R	Χ	V
Е	L	Е	C	T	R	0	N	1	C	Α
S	F	Χ	D	В	F	Е	R	V	I	Ο
Р	Α	S	S	W	0	R	D	Α	N	Ν
K	L	U	Υ	Χ	F	I	0	T	G	L
Т	М	Т	Е	Χ	Т	В	I	Е	В	1
I	Ν	F	0	R	М	Α	Т	1	0	Ν
C	Ο	C	0	М	Р	U	Т	Е	R	M



text post cyberspace information private computer password	online
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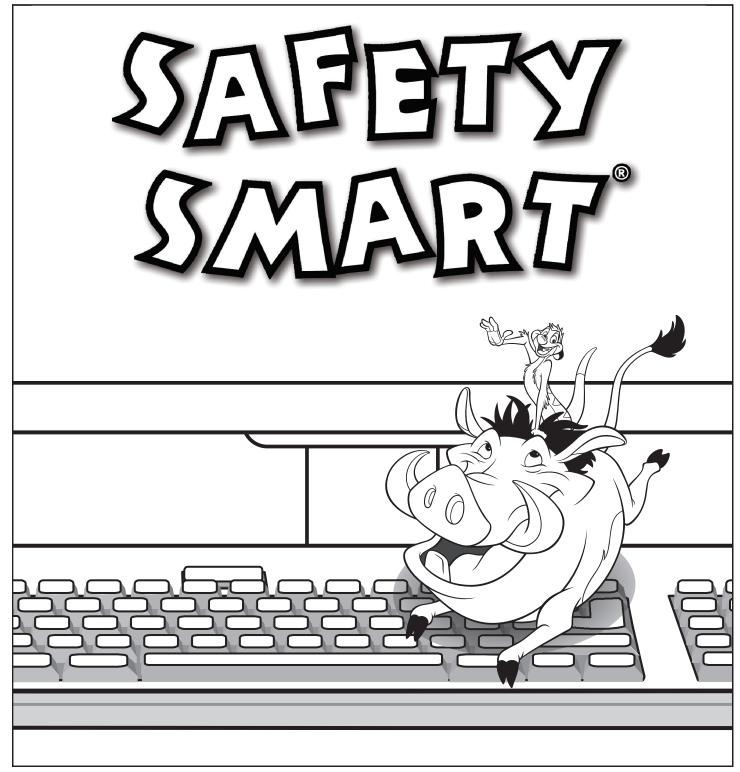
Use each word in a sentence...

1			
2			
3			
5			
6			
7			,





COLORING PAGE

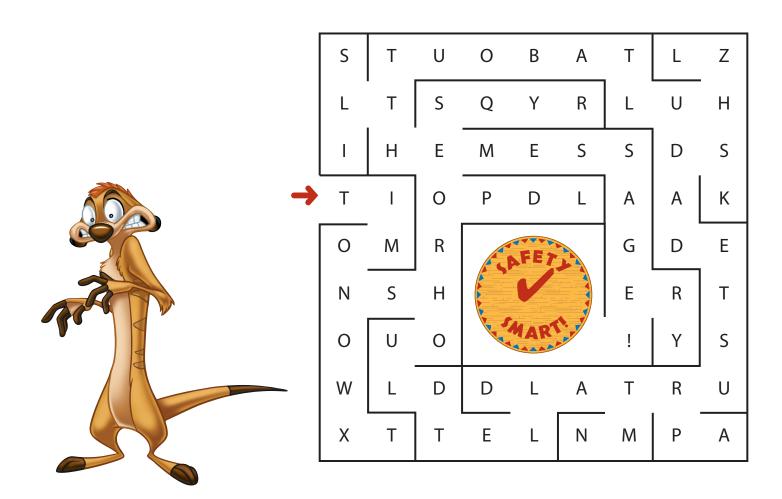






MAZE (RAZE

Timon just received a message from a stranger he met online. The message made Timon feel uncomfortable! What should he do? Follow the letters in the maze to create a sentence that will help Timon remember what to do next.



___ __ __ __ !





TAKE-HOME ACTIVITY: SAFETY SMART® ONLINE

Dear Family: Your child is learning to be Safety Smart® online. Read the directions on this page to your child and then do the activity together.

Directions

- 1. Describe something you learned about being safe online.
- **2.** Read your description together.
- **3.** In the box, draw a picture to show what you learned.









TAKE-HOME ACTIVITY: SAFE SCREEN NAMES

Dear Family: Your child is learning that what they do online will stay online forever. Read the directions on this page with your child and then do the activity together.

Directions

If your child uses instant messaging, it's a good idea to make sure they have a safe screen name. Use the following guidelines to create a safe screen name together.

First, you need to know what a safe screen name is. A safe screen name is one that doesn't indicate the child's real name, age, gender, interests, where they live, or where they go to school.

Work with your child to develop several ideas for screen names. Write the ideas in the first column below.

To answer the question in the last column about whether or not each idea is safe, ask the questions listed below and circle the answer. Your goal is to circle NO for every question. If you circle YES for any question, it's not a safe screen name. If you circle NO for every question, you've got a safe screen name!

	Does it give out information about							
Screen Name Idea	My real name?	My age?	My gender?	Activities I like to do?	My favorite food?	Where I live?	Where I go to school?	Is it safe?
	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO
	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO
	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO
	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO
	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO
	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO	YES NO







TAKE-HOME ACTIVITY:

DESCRIBE A PICTURE

Directions

- 1. Ask your child to tell you about this picture.
- 2. Together, write your child's description on the lines below the picture.
- **3.** Read your child's description together.





SING-ALONG WITH TIMON AND PUMBAA

IF SOMEONE ASKS FOR YOUR NUMBER,
OR WANTS TO KNOW YOUR ADDRESS,
AND YOU THINK GIVING OUT THAT STUFF IS FINE –
THOUGH THIS STRANGER MIGHT SEEM NICE,
YOU BETTER THINK TWICE,
AND BE...SAFETY SMART ONLINE!

IF SOMEONE DOES SOMETHING FUNNY,
OR SOMETHING KLUTZY OR STRANGE,
OR SOMEONE TRIPS A TIME OR FORTY-NINE –
BEFORE PRESSING SEND,
THINK AGAIN, MY FRIEND,
AND BE SAFETY SMART ONLINE!

THE ONLINE WORLD IS FUN, YOU BET!

(WOULD I FORGET THAT????? NEVER!)

...BUT WHEN YOU PUT SOMETHING ON THE INTERNET,
THAT SOMETHING LASTS FOREVER!!!!!

EVER! EVER! EVER!

THE CYBER IS FOREVER!

AND YOU SHOULD TREAT IT WITH CARE

WE HOPE YOU HEED THIS GOOD ADVICE OF MINE!

(AND MINE!)

CAREFUL WHAT YOU DO AND SAY, NOTHING EVER GOES AWAY SO BE SAFETY SMART ONLINE!

(IT'S A REALLY GOOD IDEA!!!)

BE SAFETY SMART ONLINE!

SAFETY SMART ONLINE! SAFETY SMART ONLINE!





TIMON AND PUMBAA



CERTIFICATE OF COMPLETION

Awarded To:

Safety Smart® Online!

Date: _____

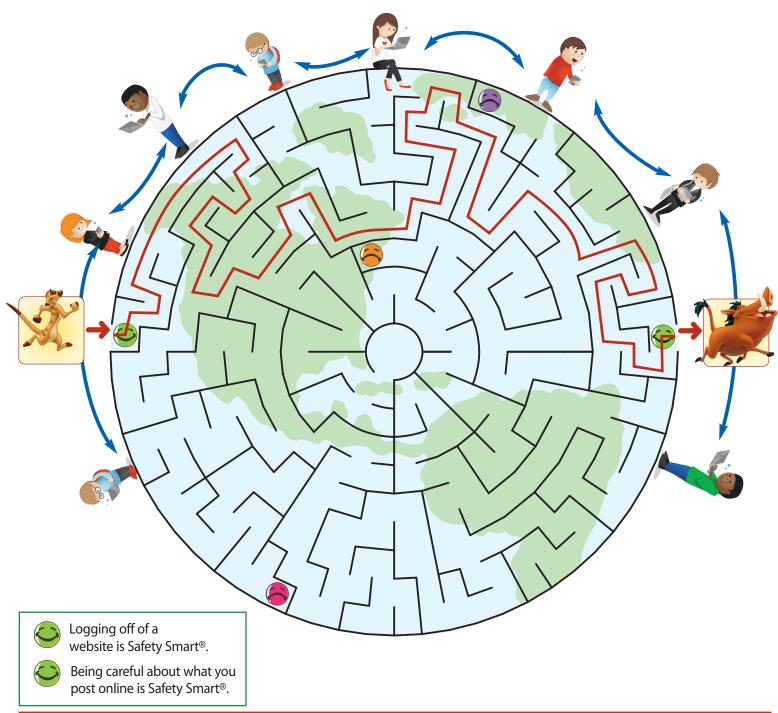


TIMON AND PUMBAA'S ONLINE SAFETY TIPS ANSWER KEY

adult	bullying	post	***************************************
information	see	computer	
1. Information you post	online may not stay priv	ate; many people might	
be able toS6	eeit.		
2. Personal info	rmation inc	cludes your name,	
address, city, and phone		·	W
3. Tell anadu	It if you receive	e a message online that ma	akes you uncomfortable.
	·	-	·
4 . Everything you	post online stays	in cyherspace forever	
<u></u>		in cyberspace foreven	
F Vou san usa a	computer	to send and receive info	avecation caling
5. Tou Can use a	23 2 3.32.	to send and receive into	ormation online.
_	sage or posting an emba	arrassing picture or video o	online is
bullying			



AROUND THE WORLD WITH TIMON AND PUMBAA ANSWER KEY





Sending a mean message online isn't Safety Smart®.



Sharing your password isn't Safety Smart®.



Sharing personal information online isn't Safety Smart®.



IS IT SAFETY SMART®? ANSWER KEY



Safety Smart®?



NO

He is asking an adult for permission.



Safety Smart®?

YES



Timon is not paying attention to his surroundings.



Safety Smart®?



NO

They are not giving personal information to the stranger.



Safety Smart®?

YES



The video is embarrassing.



Safety Smart®?



NO

Timon is not going to send his personal information.



Safety Smart®?



NO

No personal information will be shared.



ONLINE SAFETY WORD SEARCH ANSWER KEY

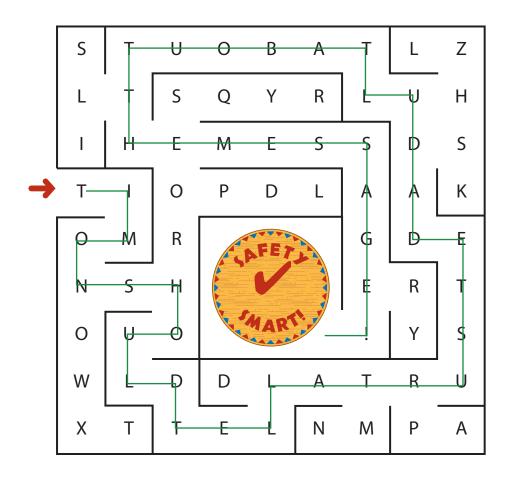
\wedge										
0	C	Υ	В	Ε	R	S	Р	Α	C	E
N	P	1	0	P	0	S	I	0	Χ	Р
L	Α	Ν	Ν	P	Α	S	S	W	Т	R
1	S	F	L	0	Ν	L	1	P	Е	1
N	S	Т	1	S	Υ	S	D	$R \setminus$	Χ	V
\E_	/ L	Е	C	T	R	0	Ν	I	C	Α
S	F	Χ	D	В	F	Е	R	V	I	0
$\bigcirc P$	Α	S	S	W	0	R	D	A	Ν	N
K	L	U	Υ	Χ	F	I	0	\ T /	G	L
Т	M	T	Е	Χ	T	> B	I	E	В	1
\triangleleft	N	F	Ο	R	М	Α	Т	I	0	\sim
C	0	C	0	М	Р	U	Т	E	R	> M

text cyberspace private password

post information computer online



MAZE (RAZE ANSWER KEY



 T I M O N S H O U L D T E L L

 A T R U S T E D A D U L T

 A B O U T T H E M E S S A G E !

© Disney

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